

RMPA Website Advertising Order Form

Please send to:

Rocky Mountain Paralegal Association
Attn: Website Advertising
P.O. Box 1138
Denver, CO 80201-1138

Please fill out completely.

Note—

*All Fields in **Bold** are Required for Submission*

Firm Name: _____

Address/P.O. Box: _____

City: _____ **State:** _____ **Zip:** _____

Phone Number (Please Include Area Code): _____

Fax Number (Please Include Area Code): _____

URL: _____

Authorized Purchaser: _____

Signature of Authorized Purchaser: _____

Title: _____

Authorized Purchaser's E-Mail: _____

Date: _____

Comments and/or Additional Information: _____

Option(s): *Please check your selection(s)*

Business Advertisers

(Includes Firms, Organizations and Businesses)

Category	Rate
Platinum (Home Page + <i>Overview</i> ads)	<input type="checkbox"/> \$250.00
Gold (Home Page Ad only)	<input type="checkbox"/> \$175.00
Silver (<i>Overview</i> ad only)	<input type="checkbox"/> \$150.00
Bronze (Vendor Services Directory Ad only)	<input type="checkbox"/> \$150.00

One Home Page Advertiser
Allowed Per Business
Category

Individual Member Advertisers

(Paralegal Businesses)

Category	Rate
Platinum (Home Page + <i>Overview</i> ads)	<input type="checkbox"/> \$150.00
Gold (Home Page Ad only)	<input type="checkbox"/> \$100.00
Silver (<i>Overview</i> ad only)	<input type="checkbox"/> \$ 75.00
Bronze (Vendor Services Directory Ad only)	<input type="checkbox"/> \$ 75.00

One Home Page Advertiser
Allowed Per Business
Category

Terms of Agreement and Vendor Submission Requirements:

All advertisement copy is to be supplied in (1) electronic form in either .jpg or .tiff format; (2) by camera-ready artwork, printed on finished paper suitable for ultrahigh resolution color scanning; or (3) by company business card, subject to RMPA approval.

All RMPA website ads, including the ads in our newsletter, *The Overview*, are business card size ads. Home page ads will be in a rotating "flash" format with a hyperlink to the company's website available. Vendor Services directory ads also have a hyperlink option available.

We reserve the right to adjust submitted materials as necessary to comply with the restrictions set forth in this agreement.

Destruction Policy: Hard copy, disks and other information will be retained for one month after the information is initially placed on RMPA's website. If your organization/firm wishes to have the materials/information returned, you must note your request on your contract; otherwise all items will be destroyed.

Payment Terms: Payment for ads is due upon RMPA's receipt of this Advertising Order Form. No discounts or agency commissions. Billing rates are for a one year period from the date your advertisement is placed on the RMPA website. Your organization will be auto-billed for the second or subsequent years unless a cancellation notice is received by RMPA.

Publisher's Copyright Protection Clause: Advertisers and advertising agencies assume liabilities for all content (including text, presentation and illustrations) in advertisements placed on RMPA's website and responsibility for any claim arising against RMPA regarding same. RMPA reserves the right to reject any advertisement that is not in keeping with its editorial standards.

Contract Requirements: A separate order form is required for each advertisement ordered. Once the order is accepted, actual display of the advertisement on RMPA's website will be completed within two weeks. Once placed on RMPA's website, cancellations cannot be accepted. Advertisements may be changed for an additional fee.

The advertiser or advertising agency will indemnify and hold RMPA harmless of any claims or suits for libel, violation of privacy rights, copyright infringement and any other claims or suits based upon the content to the advertising message.

NOTE: Upon submission of this form you are agreeing to the price and terms specified.

If you would like more information please E-Mail us at miabes@hotmail.com